



# History in the Making

June 2020



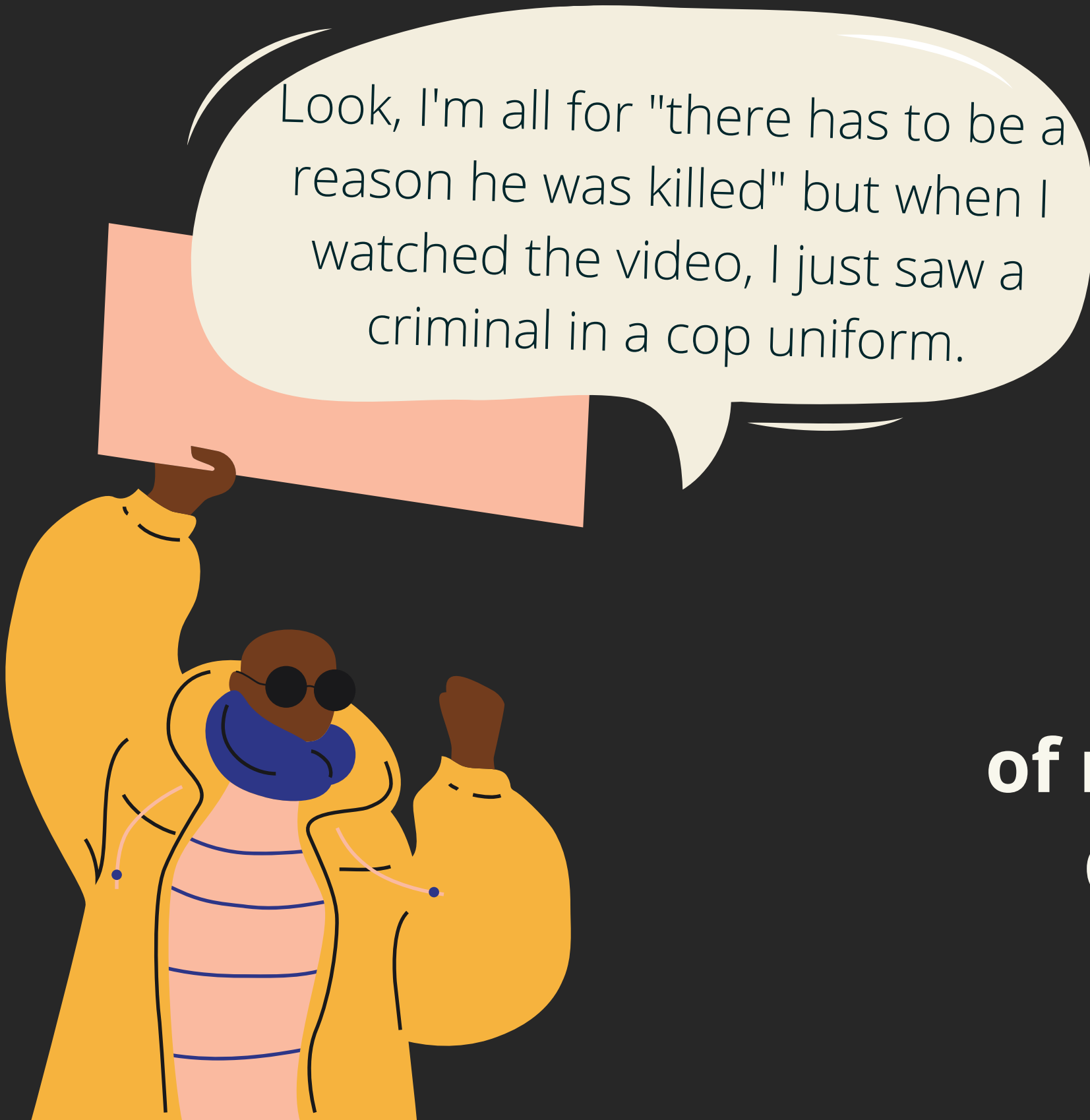


90%

**of Americans said that the police officer responsible for George Floyd's death should face criminal prosecution.**



N = 3,014 MoE= ±1.071



Look, I'm all for "there has to be a reason he was killed" but when I watched the video, I just saw a criminal in a cop uniform.



64%

of respondents said they think  
George Floyd's death was  
intentional.

N = 1,905 MoE =  $\pm 2.156$



**45%**

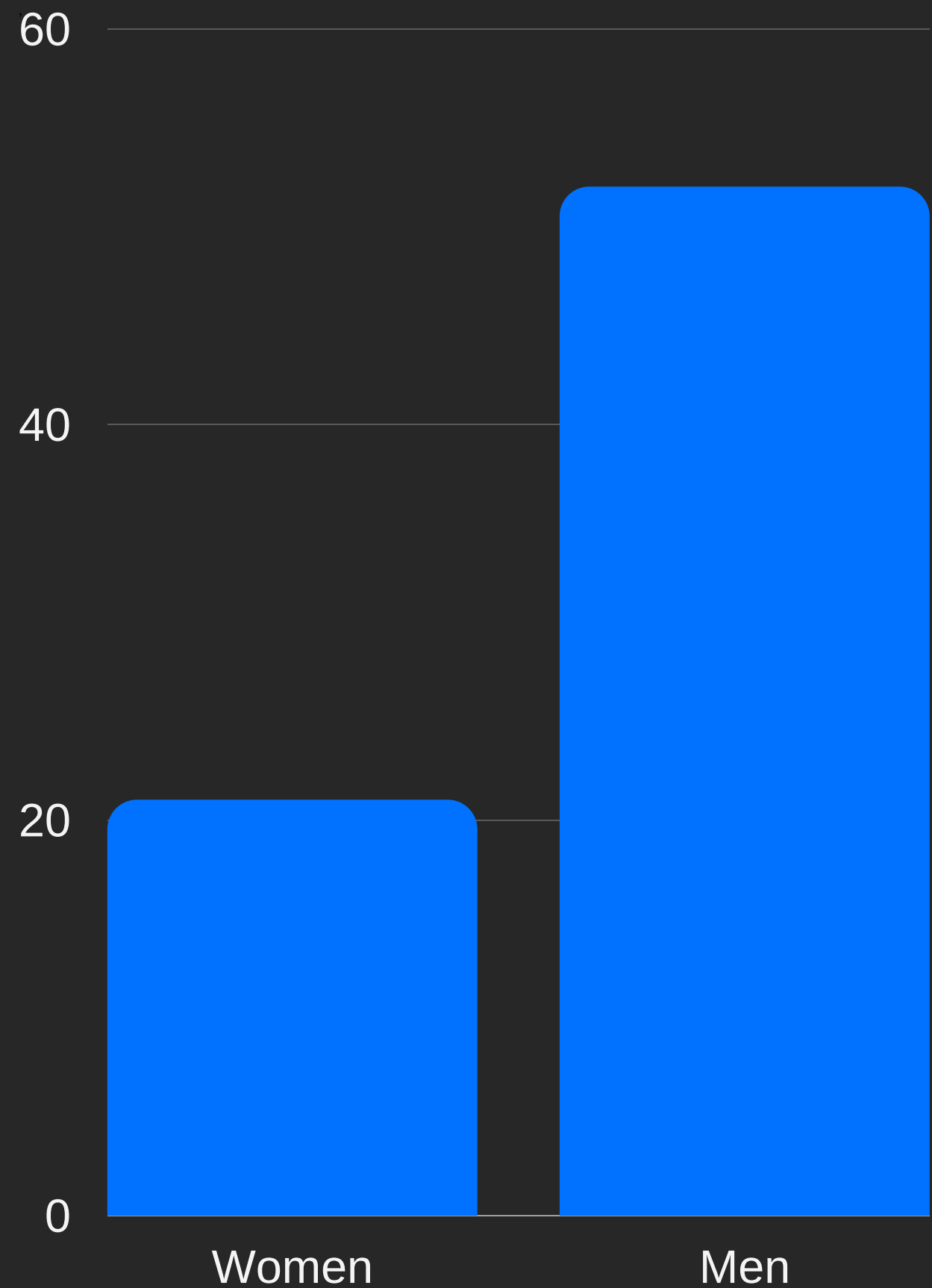
**of Americans think that  
Police is the main  
responsible for violence  
throughout the George  
Floyd protests.**

**28%**



**of Americans  
said it's outside agitators.**

N = 1,076 MoE =  $\pm 2.988$

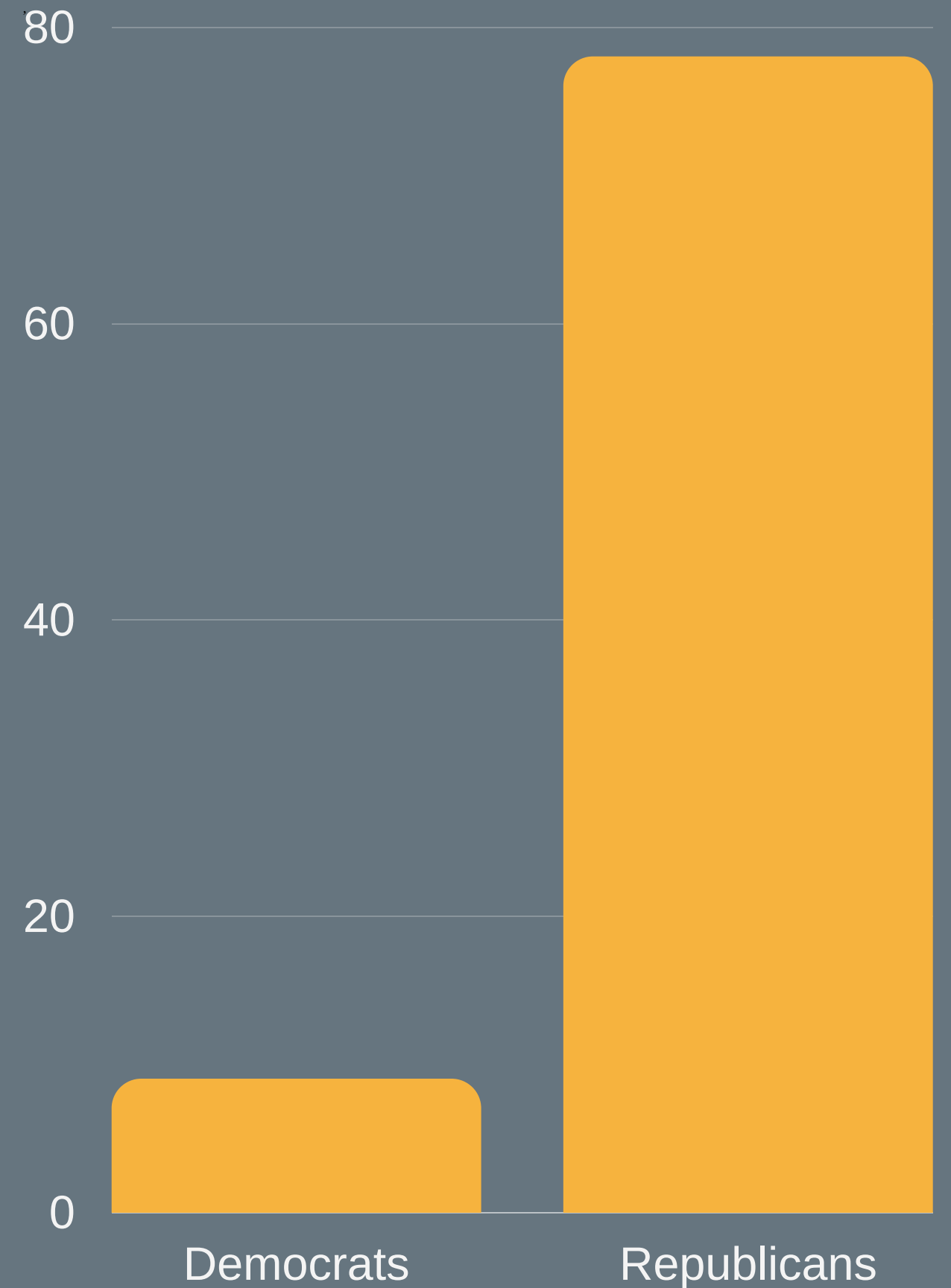


**Only 21% of women support the idea to deploy military troops to support city police amid the riots, as compared to 52% of men.**

N (Women) = 649 MoE =  $\pm 3.134$   
N (Men) = 516 MoE =  $\pm 4.311$

**Only 9% of Left-leaning respondents support the idea to deploy military troops to support city police amid the riots, as compared to 78% of Right-leaning respondents.**

N (Democrat) = 466 MoE =  $\pm 2.598$   
N (Republican) = 219 MoE =  $\pm 5.486$



# 70%

of Americans find that the use of force by the police throughout the George Floyd protests is mostly unjustified.

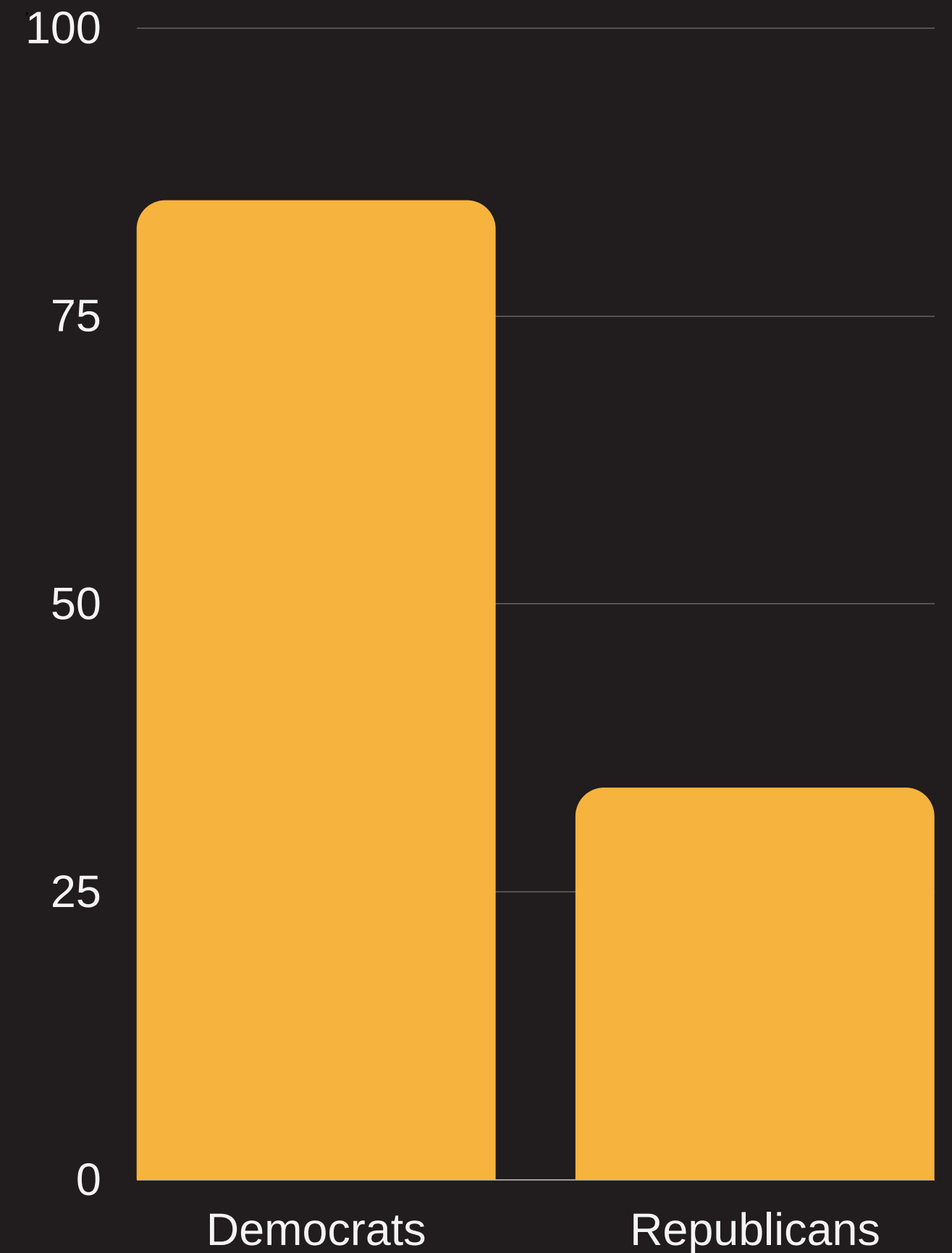


N = 623 MoE =  $\pm 3.599$



**85% of Left-leaning  
respondents share  
this view, as  
compared to 34% of  
Right-leaning  
respondents.**

N (Democrat) = 238 MoE =  $\pm 4.537$   
N (Republican) = 113 MoE =  $\pm 8.734$





I went to a peaceful protest yesterday and it was extremely anxiety inducing not knowing if the police or external agitators were going to start attacking people.



75%

**of respondents said they mostly feel safe leaving the house during George Floyd protests.**

N = 493 MoE =  $\pm 3.822$



**32%**

**of respondents said that they find the media coverage on the protests following George Floyd's death mostly inaccurate.**



**19%**

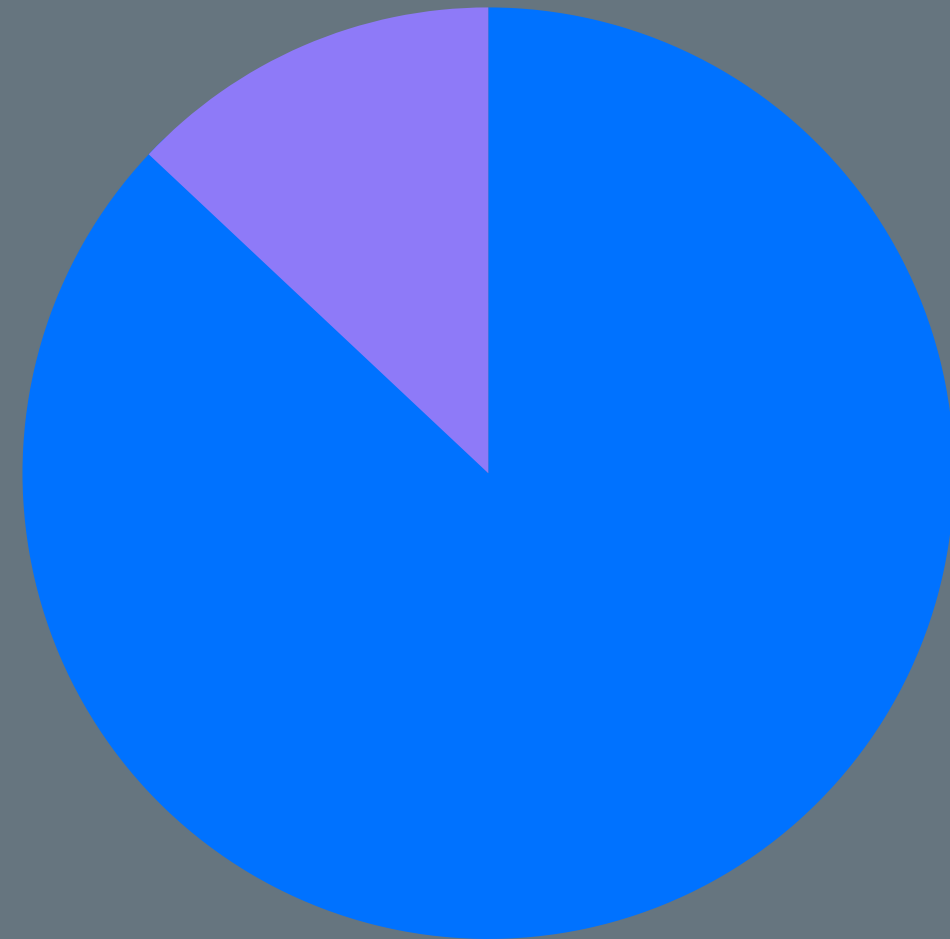
**of respondents said that they find the media coverage on the protests following George Floyd's death mostly accurate.**

**N = 544 MoE = ±4.202**

# How Americans understand the phrase Black Lives Matter

Black Lives Matter More

13%



Black Lives Matter Too

87%

# 87%

87% of Americans perceive the phrase Black Lives Matter as "Black Lives Matter Too"

N = 1,468 MoE =  $\pm 2.558$

I used to understand it as Black lives matter more. I finally understand that's not what it means. I stand with you. I stand with good police. I don't stand with riots.

It's not that we as black people are trying to say that we matter more, it's that we are tired of being treated as less than human which is what we've been treated as since the beginning! We MATTER!


N = 1,468 MoE =  $\pm 2.558$





52%

of Americans find that the riots following the peaceful protests undermine the protesters' case.



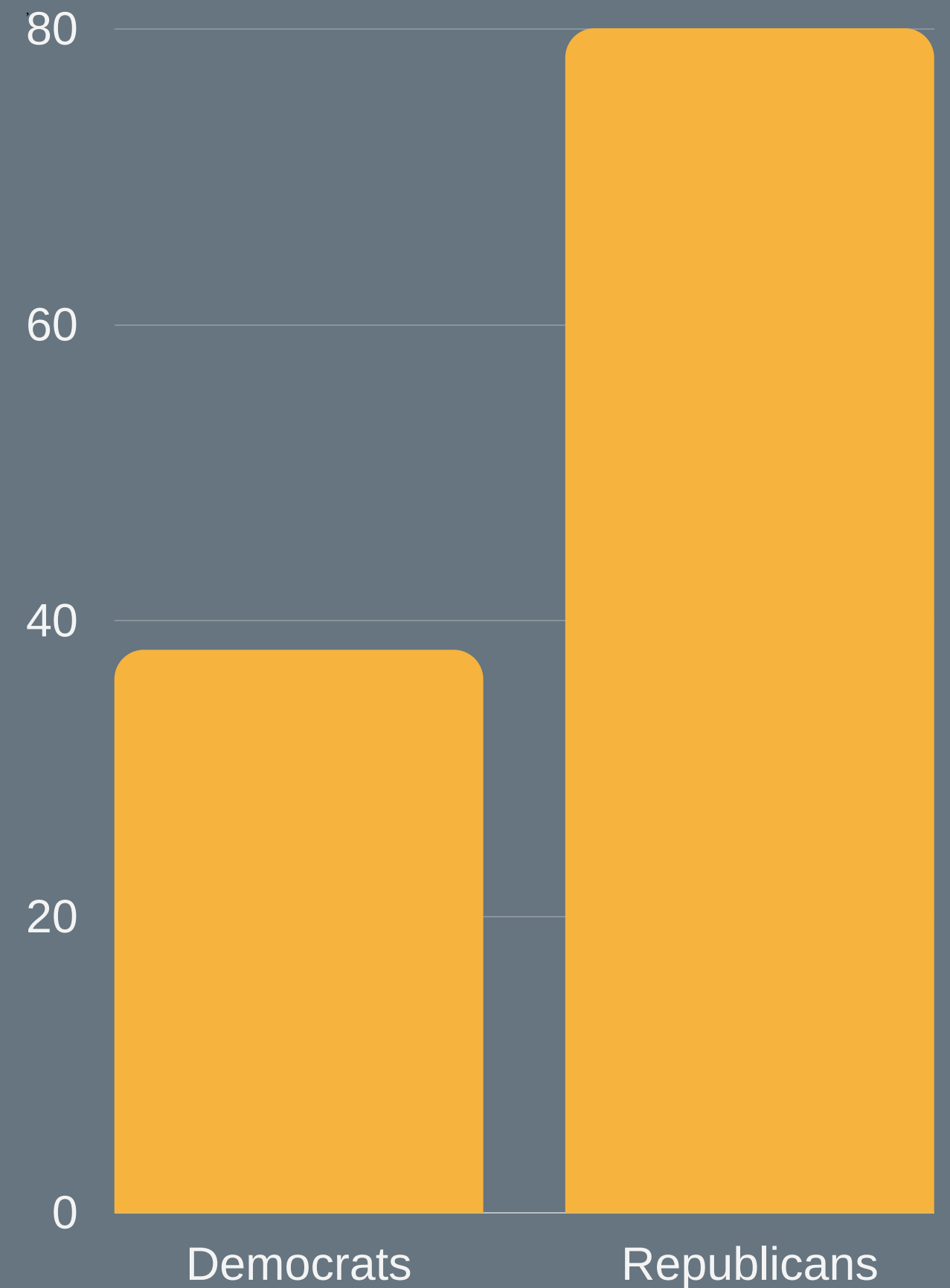
They're doing the right thing but they're aiming the wrong way, point that frustration toward the government and not small businesses and people's homes

N = 1,780 MoE =  $\pm 2.321$



**80% of Right-leaning  
respondents share  
this view, as  
compared to 38% of  
Left-leaning  
respondents.**

N (Democrat) = 603 MoE =  $\pm 3.874$   
N (Republican) = 328 MoE =  $\pm 4.329$






**43%**

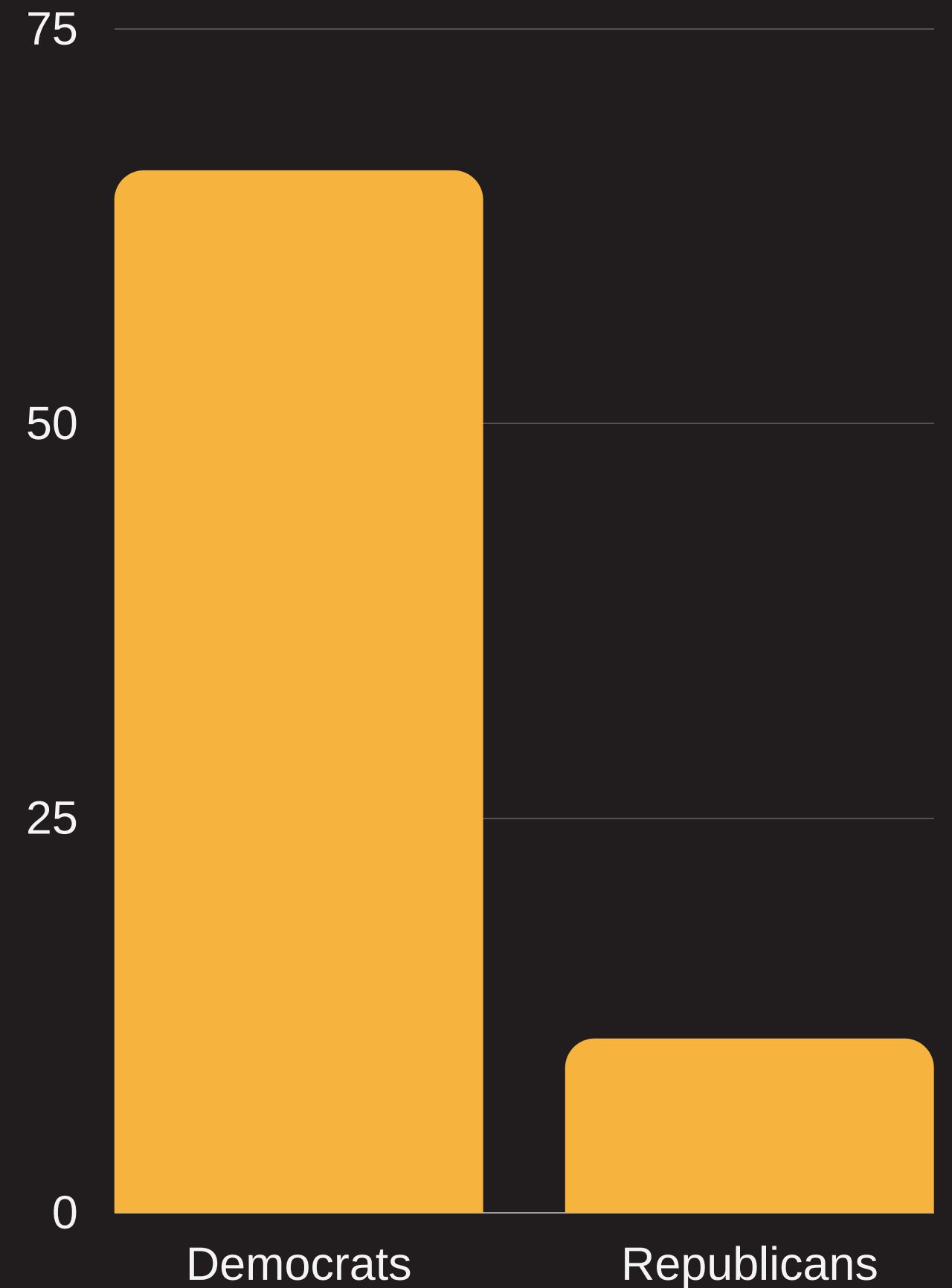
**of respondents said that the riots following George Floyd protests are justified.**

**N = 1,172 MoE = ± 2.834**



**66% of Left-leaning  
respondents share  
this view, as  
compared to 11% of  
Right-leaning  
respondents.**

N (Democrat) = 421 MoE =  $\pm 4.525$   
N (Republican) = 209 MoE =  $\pm 4.242$







# 50%

**of respondents said they believe white supremacists/neo-nazis are the ones who organize violent riots following peaceful protests for George Floyd's case in order to undermine the work of the protesters.**

N = 857 MoE =  $\pm 3.348$

A lot of the people who begin the violence at these protests do so to SILENCE the peaceful protesters! LOOK ON TWITTER/TIKTOK! People who are THERE are sharing video evidence! We need to fix the system


Many of the violent riots are organized by antifa, an alt-left domestic terrorist group.

N = 857 MoE =  $\pm 3.348$



**51%**

**of respondents said they think  
America is likely headed for another  
civil war right now.**



N = 518 MoE =  $\pm 4.302$

**TruePublic has more insights  
about how the COVID-19  
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can help.**

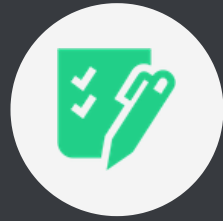
**Message us**

**insights@truepublic.com**

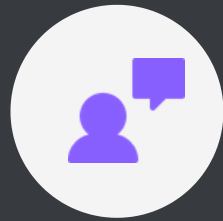


**Thank You!**

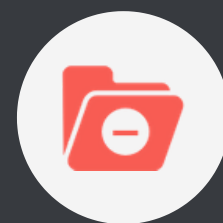
# Methodology



TruePublic conducts surveys on over 235,000 Americans on a regular basis. The minimum margin of error for any survey is 3% with a 95% confidence interval.



This study uses a unique methodology built on the 'TruePublic Platform', a free community driven opinion platform that collects millions of honest opinions each week, primarily through the TruePublic mobile app.



To ensure accuracy TruePublic uses their proprietary 'True Algorithm' to remove outliers and votes that might not be 100% truthful based on a wide variety of factors.



On TruePublic there are no 'paid survey' respondents. All of the research questions are randomly delivered to users of TruePublic as they interact with the content on the website and mobile app.



TruePublic captures over 250 demographic indicators that help our research team weight results and balance responses. The samples mirror census data closely.



The confidentiality of all respondents is ensured by the 'TruePublic anonymity pledge'. TruePublic does not collect any personally identifiable information on its users. This approach helps ensure that respondents are not self censoring their responses on many topics.

To Learn More About the TruePublic Methodology  
Please Visit: [business.truepublic.com](https://business.truepublic.com)

Or Contact Our Team: [insights@truepublic.com](mailto:insights@truepublic.com)